



Project funded
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Union

National Days of Urban Transport

*Under the High Patronage of Her Excellency the Minister
of Transport of Jordan*

Amman, 26-28 October 2015
Ministry of Transport

CONCLUSIONS, DISCUSSIONS
ROAD MAP'S MAIN IDEAS

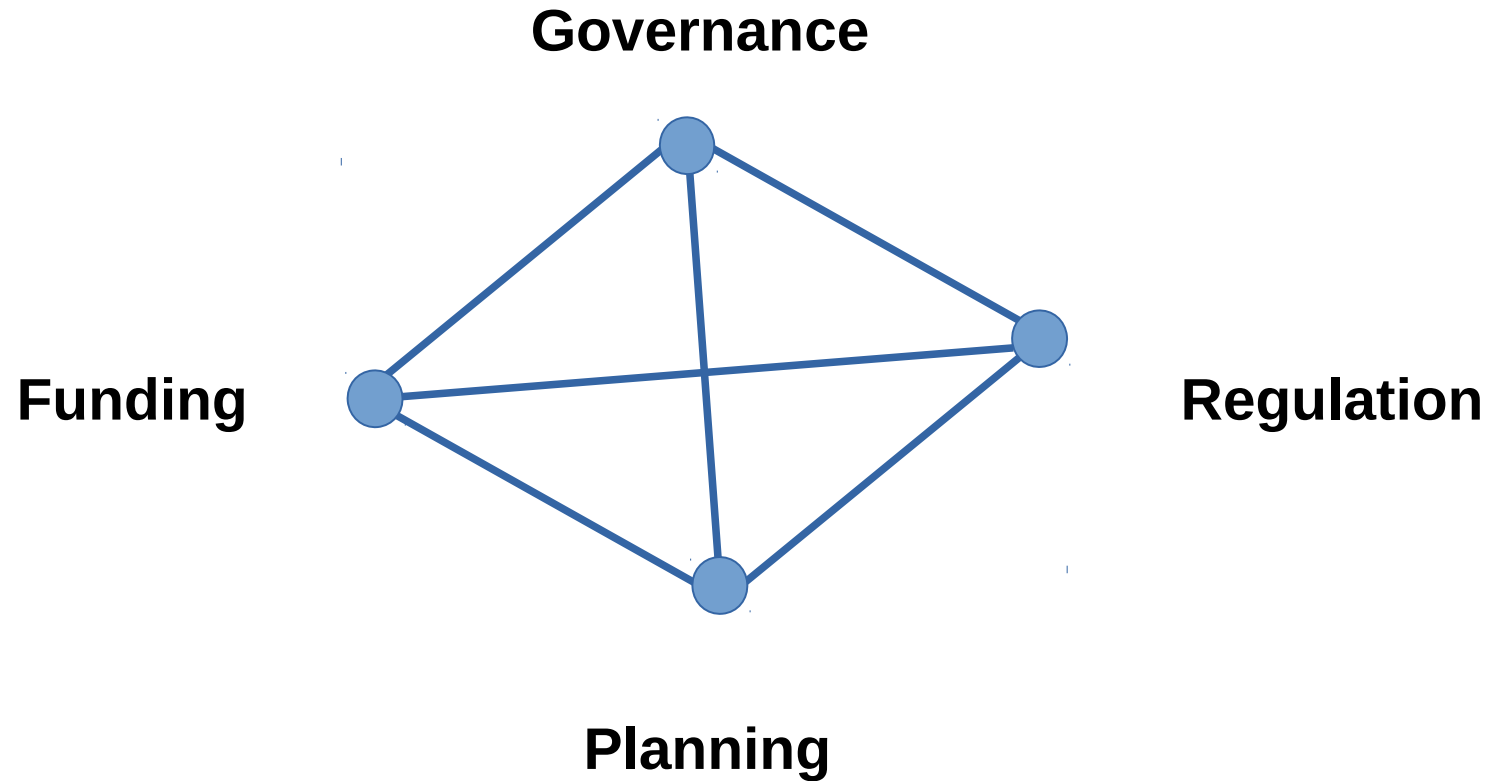
*Julien Allaire
Executive Manager CODATU*

National Days of Urban Transport

A Conference to define a Roadmap...



National Days of Urban Transport : a participatory conference to define a Roadmap



GOVERNANCE CHALLENGES

INCENTIVES FOR OPERATORS

**DISPARITIES BETWEEN
JORDAN CITIES**

**PRIVATE SECTOR
INVOLVEMENT**

SUBSIDIES

**NEED FOR
INTEGRATION
AND
COORDINATION**

**MORE COMPETENCIES
FOR MUNICIPALITIES**

**IMPROVE PARTICIPATORY
APPROACH**

**Learn the
lesson and
capitalise**

**NEED FOR NATIONAL STRATEGY
FOR URBAN MOBILITY**

**PROVIDE
REGULATION AND
LAWS**

**HELP COMPANIES
TO RESTRUCTURE**

CHALLENGES

SMART CARD PAYMENT SYSTEM

**PUBLIC TRANSPORT - TRAFFIC
MANAGEMENT INTEGRATION**

SERVICES INFORMATION

INTEGRATED TRANSPORT - LAND USE PLANNING

OPERATIONAL INTEGRATION

FARE INTEGRATION

MULTIMODAL

SUBSIDIES

INFRASTRUCTURAL INTEGRATION

**LACK OF
QUALIFIED STAFF**

NEW TECHNOLOGIES

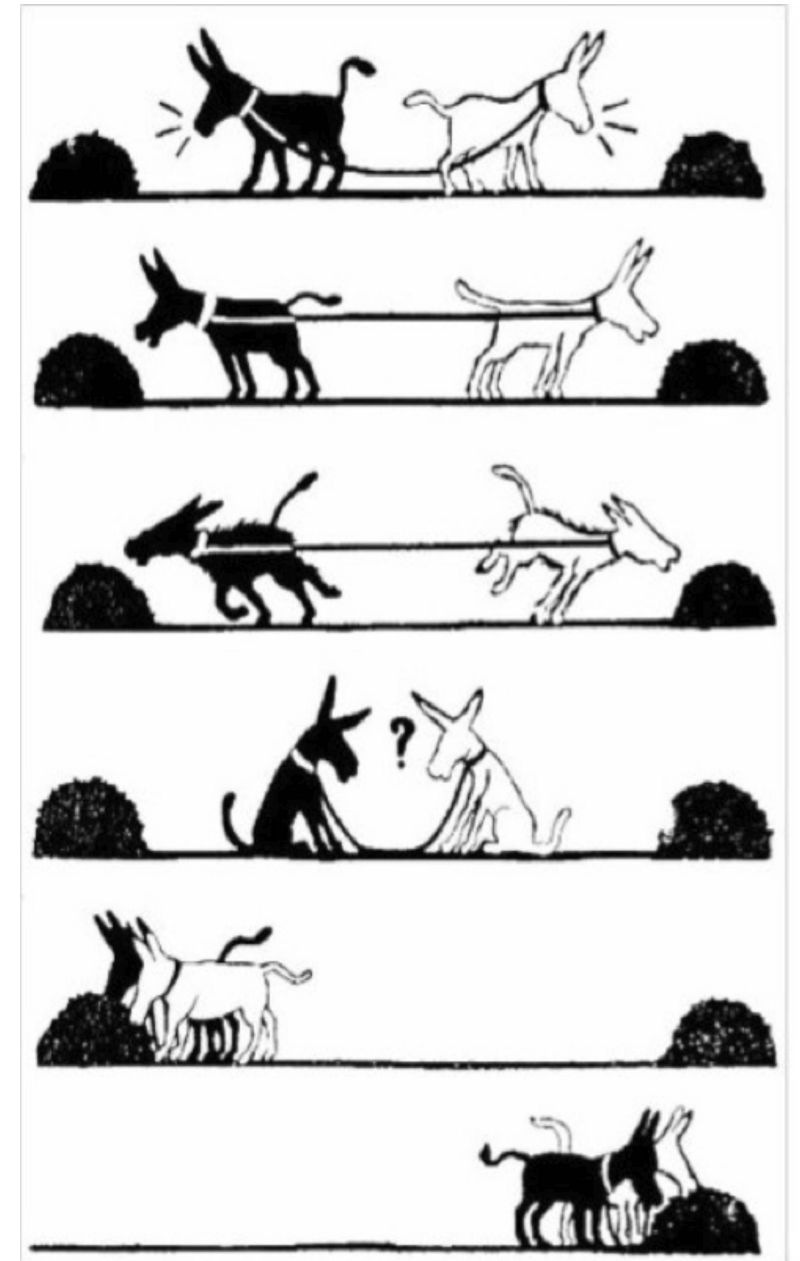
DIALOGUE...



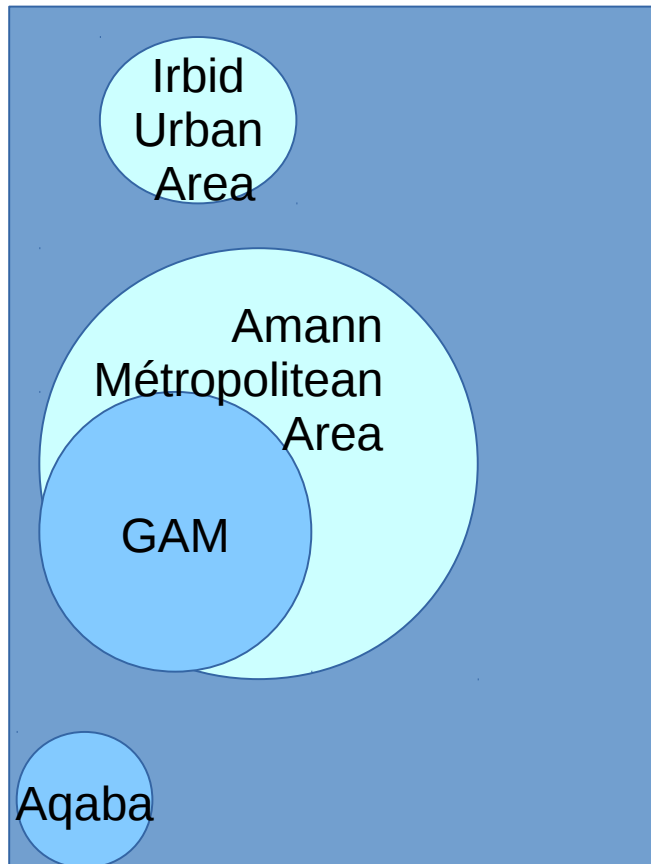
DIALOGUE...



... FOR EFFICIENCY



One road map for several needs : Urbanisation vs institutionnal context



General institutionnal
urban context

Urbanisation is still mainly in
administrative boundaries

Specific
Institutionnal
context

Exception governing system in
order to face urbanisation
challenge

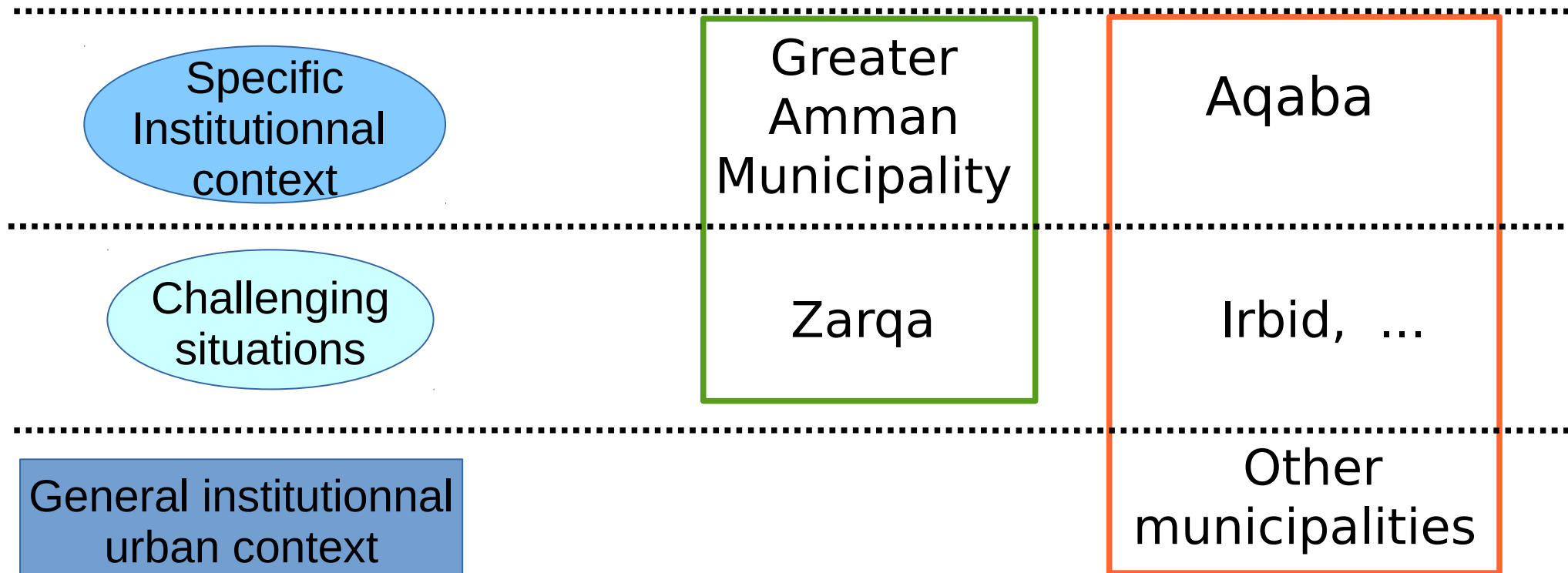
Challenging
situations

Urbanisation over institutional
boundaries without exception
system

One road map for several needs : Transformational effects...

**From project
to policy!**

**From policy
to project !**



Amman : BRT, a catalytic tool for change... but many challenges

The transport vision for Amman is to achieve by 2025 an integrated, accessible, affordable, safe, sustainable and environmentally-friendly transportation system which facilitates the planned development of the City and contributes positively to the health and economic welfare of its citizens and businesses.

Many challenges along the BRT project :

BRT Contract management : who will operate ? Which standards ? ... ?

- **Public Transport Network integration** : How to set up seamless public transport system ?
- Integration of micro-entreprises (coasters, taxi service) : who cares about them ?
- **Traffic management** : what will be the BRT impact on traffic ? Could BRT contribute to change the rules ?
- **Walking and Cycling** : how BRT could contribute to improve walking and cycling conditions ?
- **Land use impacts** : how to densify corridors ? How to develop urban amenities along the BRT ?

Other municipalities : need for coordination...

No multimodal transport vision ...

**Need for coordination :
In order to plan, regulate, traffic management, etc.**

Ministry of Transport

Ministry of Municipalities

Ministry of Public Works

LTTRC

Municipalities

Responsible for public transport planning and regulation, Road safety, etc.

Responsible for streets and road

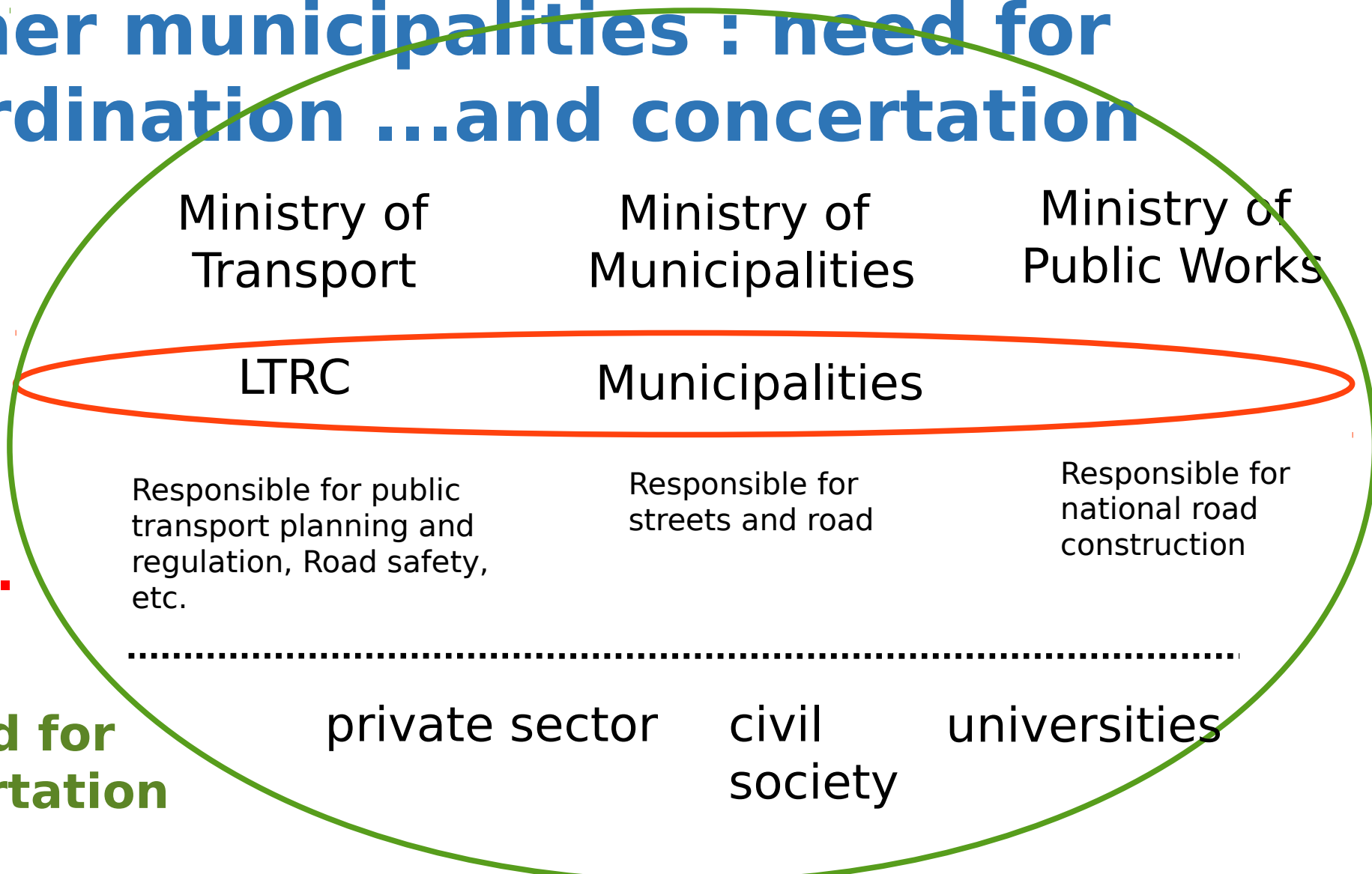
Responsible for national road construction

Other municipalities : need for coordination ...and concertation

No multimodal transport vision ...

**Need for coordination :
In order to plan,
regulate, traffic
management, etc.**

Need for concertation



=> Sustainable Urban Mobility Plan !

Dynamic Road Map

Towards a national strategy...

- Objectives of urban mobility face to sustainable development challenges
- Definition of standards of service supply
- Definition of the rules of the game (who does what? Who decides?)
- Public / private roles, responsibilities, risks
- Participatory processes and citizens' involvement
- Funding resources for transport infrastructures and services to meet the demand

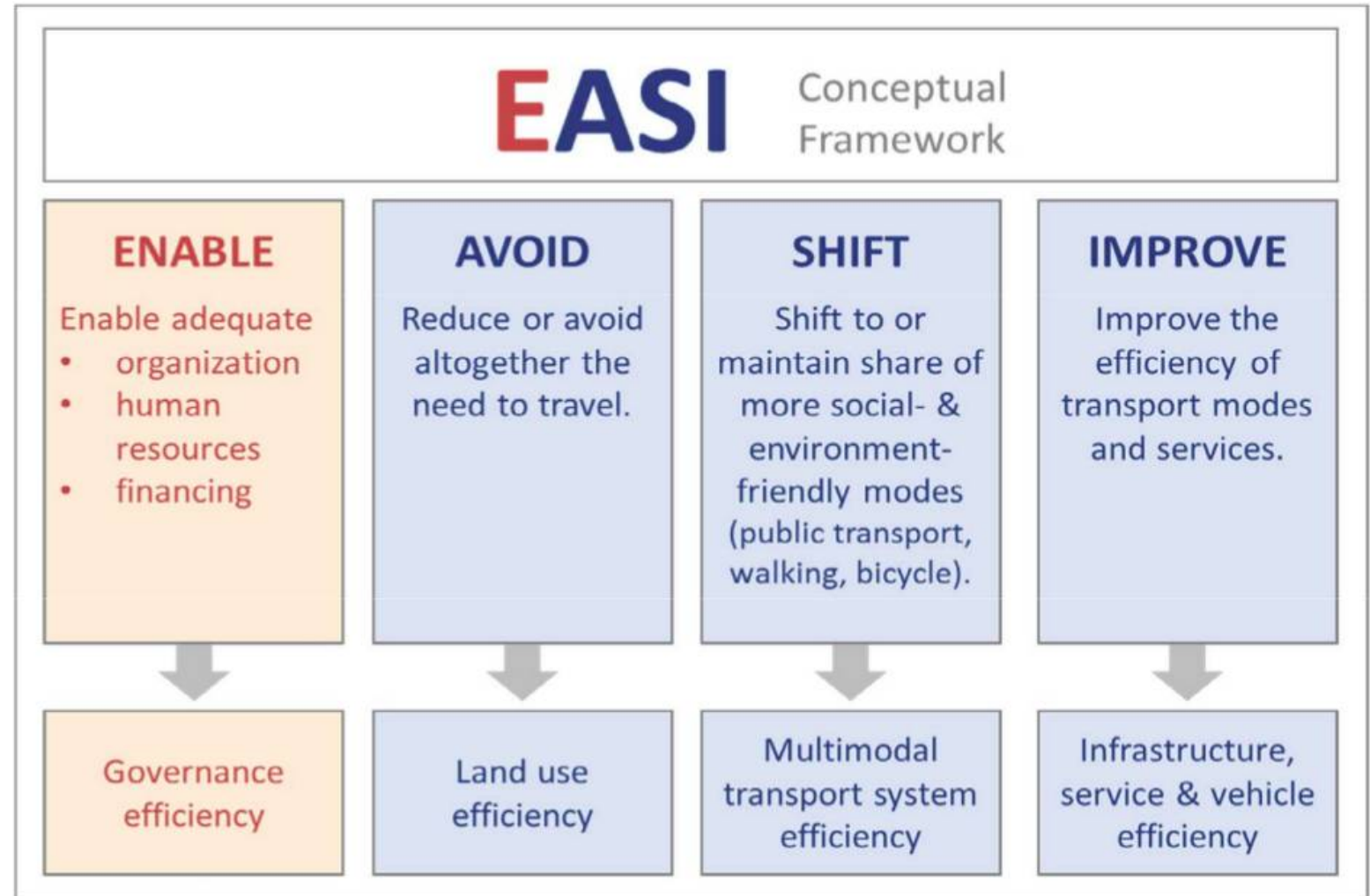


From local projects to local policies

- BRT Amman and BRT Zarqa
- Aqaba PT restructuring project
- Other ongoing projects (Jerash, Irbid)
- Evolution of the role of the operators
- Users and citizens involvement

National Policy : from common vision to implementation

4 pillars for a comprehensive policy



National Policy : National vision for urban transport and mobility

- **Governance** : identify the efficient institutional framework for the different situations
- **Regulation** : clarify the framework for public private partnership in Public Transport
- **Financial scheme** : base on a diagnosis of the needs, elaborate a financial scheme
- **Capacity building** : set up a learning-by-doing environment benefiting to the eco-system
- **Data collection** : set up a monitoring system in order to evaluate the performance of public policies

5 main fields of intervention

First ideas for a Road map for urban transport in Jordan

4 main fields of intervention

- National Policy to give a clear vision to stakeholders
- Dialogue between stakeholders to use of the skills of the different partners
- Adaptation to specific institutional context (GAM, Other municipalities, etc.)
- Community of Practice to share knowledge and capitalise on learning by doing