

Work-session # 4
“Support establishing metro and Alexandria tram fare system entity”

12-13 February 2020

The Ministry of Transport -Cairo-

AGENDA :

9h30-10h00	Welcoming participant – day 1	
10h00-10h10	Opening session: Introduction and presentation of the work-session day	Dr. Zoi Christoforou - Mr. Younes Aggoun - CODATU
Session 1 10h10 - 11h00	The fare system for public transport in France: a marketing tool, and a source of income (30 minutes) <i>(From the examples of fare systems implemented on public transport networks in France the target is to present the multidimensionality of the fare system)</i> (20 minutes discussions)	Mr. Pierre Nouaille - CEREMA
Session 2 11h00-11h10 11h10-11h40	The fare system for public transport in Egypt Fare policy objectives and description of the fare system for the Cairo public transport network (10 minutes) <i>(The target is to present the commercial, financial and social objectives of the Cairo Metro fare system, and the fare principle, the fare structure and the fare value)</i> Fare policy objectives and description of the fare system for the Alexandria public transport network (10 minutes) <i>(The target is to present the commercial, financial and social objectives of the Alexandria Tramway fare system, and the fare principle, the fare structure and the fare value)</i> (20 minutes discussions)	Mr. Ebrahim Elmogy - ECM Mr. Magdy Gaber - APTA
11h40-13h00	Break	
Session 3 13h00-13h30	The fare system for public transport in France: an instrument of solidarity (20 minutes) <i>(The target is to present the social objectives of the fare policy in France)</i>	Mr. Pierre Nouaille - CEREMA
Session 4 13h30-15h00	Collective work-session (I) Possibility of improving the current system at the strategical level compared to the examples presented (technically and institutionally)	All the participants
15h00 – 15h10	Break	
15h10 – 15h30	Collective work-session: discussions and conclusion	All the participants

9h30-10h00	Welcoming participant – day 2	
10h00-10h10	Opening session: Introduction and presentation of the work-session day	Dr. Zoi Christoforou
Session 1 10h10 - 10h40	The fare system as an instrument for regulating attendance Regulating attendance with fare principles based on distance traveled or time of travel (15 minutes) Discussion: What possibilities for using such fare principles for regulating attendance in public transport in Egypt? (15 minutes)	M. Damien Grangeon - CEREMA
Session 2 10h40-11h00	The fare system for public transport in Egypt (ticketing system) (10 minutes) <i>(The target is to present the ticketing system in Cairo metro and Alexandria tramway, (eventually other public transport network (bus, LRT, Monorail))</i> (10 minutes discussions)	ECM APTA
Session 3 11h00-11h40	The use of the data provided by the ticketing system to improve the knowledge of the public transport users (20 minutes) <i>(The target is to present processing of data provided by the ticketing system, such as attendance estimates or customer profiling)</i> Discussions (20 minutes)	Dr. Zoi Christoforou
11h40-13h00	Break	
Session 4 11h00-11h40	Regulating attendance with fare principles encouraging intermodal connections (20 minutes) <i>The Swiss fare communities</i> <i>Fare integration in France</i> (10 minutes discussions)	Mr. Pierre Nouaille - CEREMA
Session 4 13h00-14h30	Collective work-session (II) Operational recommendations and Implementation steps of the collective work-session results (technically and institutionally)	All the participants
14h30 – 14h40	Break	
14h40-15h40	Collective work-session: Restitution and discussions	All the participants
15h40-16h00	Conclusion of the work session	All the participants